

February 03-05, 2016, Chennai, INDIA

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Session 4: Attractive Footwear Factories and New Ways of Management







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- 1. Human Needs
- 2. Employees' Needs
- 3. Human Capital
- 4. Skill Development
- 5. Educational Pathways in the Footwear Industry





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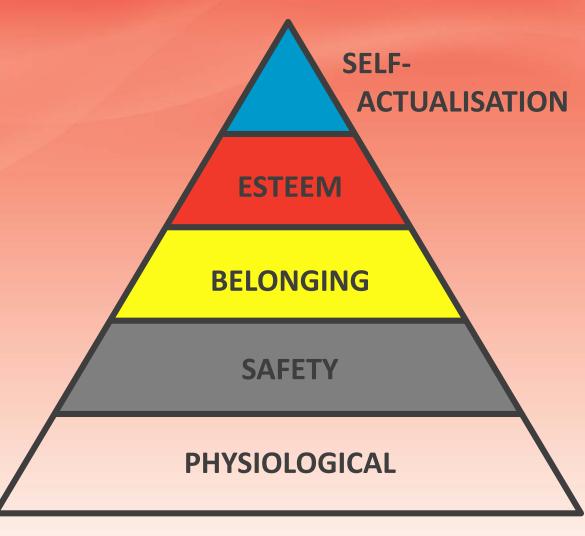


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Pyramid of human needs (after Maslow)



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What drives and motivates employees?

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Employees will care about your business when you care about them first.

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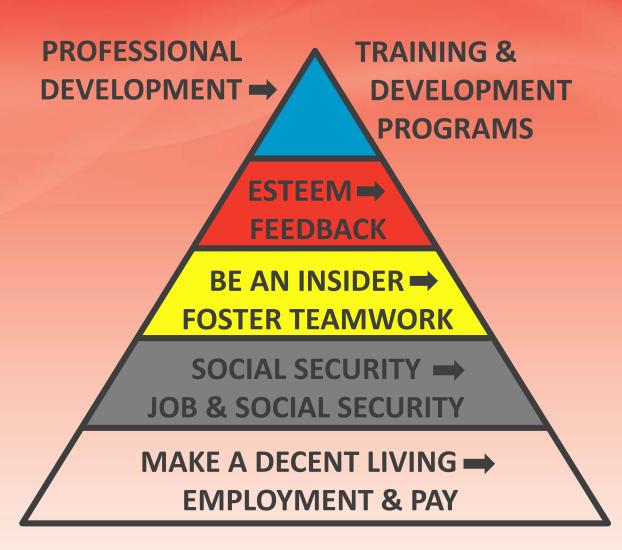


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Companies enabling their workforce to participate in training and development programs express esteem and appreciation.



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If you want good performance, provide the appropriate conditions.

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It starts with sensible workplace organisation.





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Use machinery to its full potential by thoroughly training the operating staff.

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On average, 150 operations are required to manufacture a shoe; complicated styles can require up to 200 or even 300 work steps.

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Skilled workers who are familiar with the complete process are extremely versatile and have a quality-oriented approach.

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Master of Art

(1 ½ years)

Bachelor of Footwear Design

(1 year)

Master of Science

(1 ½ years)

Bachelor of Engineering
Leather Processing & Footwear
Production Technology

(3 ½ years)

Certified Foreman

(26 weeks)

Certified Footwear
Technician, Focus Design or
Industrial Engineering

Skilled Worker for Leather Processing

(2 years)

Industrial
Shoe Maker
and Finisher

Shoemaker (3 years) Orthopaedic Shoe Maker

(3 ½ years)

University
Entrance
Qualification

School Leaving Certificate (lower secondary school)



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Industrial Shoe Maker and Finisher

Company
Practical skills in real
working environment

4500 hrs 3 years **VET School**

General and vocational knowledge related to the training occupation

750 hrs 3 years

ApprenticeDual Vocational Training

Chamber of Industry
& Commerce
Quality Control,
Arbitration, Exams

Trade Unions,
Industry Associations,
Ministry of Education,
Employment Office
Curriculum Design



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Project objective: Understand how the dual vocational training system works in Germany and to adapt it / transfer it to Portugal and Spain.



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Industrial Shoe Maker and Finisher Apprenticeship / Company

Topic

Cutting (knife/cutting die) / materials

Preparation for stitching

Stitching

Preparation of bottom parts

Assembly

Finish / preparation for shipping

Quality Assurance

Particular about the dual system is that the apprentices are guided by internal tutors – experienced skilled workers imparting their know-how.

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Industrial Shoe Maker and Finisher Apprenticeship / VET School

Unit	Topic	Hours of teaching			
N°		Total	1st year	2nd year	3rd year
1	Construction methods / Shoe types	40	40		
2	Upper materials	120	120		
3	Cutting (knife / cutting dies)	80	80		
4	Preparation for stitching	40	40		
5	Stitching	120		120	
6	Use of adhesives	20		20	
7	Lasting of cemented footwear	80		80	
8	Proper fit / Made-to-measure footwear	60		60	
9	Bottom parts	100			100
10	Different makes / Finishing process	80			80
11	Pattern development / Pre-production	100			100
	Total	840	280	280	280

Foster the careers of the next generation of top performers.







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Success Factors of the Dual Training System



Training the young generation is perceived as a social responsibility.



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Contact your training center of choice to help you with your specific training needs.

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Empowering your workforce to acquire skills and competences is crucial for your company's future success.