

**19<sup>th</sup>**

**International Technical Footwear Congress**

**February 03-05, 2016, Chennai, INDIA**

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# HIGH SPEED SHOE FACTORY

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# OUTLINE

**1 | FOOTWEAR INDUSTRY EVOLUTION**

**2 | HIGH SPEED SHOE FACTORY**

**3 | FUTURE TRENDS**

# 1 | FOOTWEAR INDUSTRY EVOLUTION

## PORTUGUESE FOOTWEAR INDUSTRY LAST 5 YEARS <sup>(1)</sup>

**54%  
INCREASE IN  
EXPORTS  
VALUE**

FROM 700 TO  
1850 MILLION €

**2,534  
JOBS CREATED  
AND KEEPS RISING**

**22  
NEW MARKETS**  
  
FROM 130 TO  
152 COUNTRIES



## SUPPORTED BY INNOVATION ...

ADVANCED,  
FUNCTIONAL, SMART  
**FOOTWEAR  
PRODUCTS**

COMFORT, ECO,  
NANO, ..  
**MATERIALS &  
COMPONENTS**

INNOVATIVE,  
CUSTOMISED,  
SUSTAINABLE  
**MANUFACTURING  
SYSTEMS**

**SUPPLY  
CHAIN &  
LOGISTICS**

(1) PORTUGUESE SOUL MAGAZINE, APICCAPS, DECEMBER 2015; <http://portuguesesoul.com/>

# 1 | FOOTWEAR INDUSTRY EVOLUTION

## IN THE RECENT PAST

- **MANUAL WORK**
- **LOW SKILLED WORKERS & SALARIES**
- **LARGE ORDERS**
- **LIMITED NUMBER OF MODELS**
- **LIMITED NUMBER OF MATERIALS**
- **SUBCONTRACTED BY INTERNATIONAL LARGE COMPANIES**
- **THE INDUSTRY OF THE BLACK, BLUE AND BROWN**

## PRESENT

- **USE OF NEW TECHNOLOGIES**
- **TRAINING AND CONTRACTING OF SPECIALIZED HUMAN RESOURCES**
- **HIGH NUMBER OF ORDERS**
- **HIGH VARIETY OF MODELS**
- **CREATION OF OWN COLLECTIONS AND BRANDS**
- **HIGH QUALITY, ADDED VALUE AND FASHIONABLE PRODUCTS**
- **NEW SALES CHANNELS**





# 1 | FOOTWEAR INDUSTRY EVOLUTION

## R&D PROJECTS

### SHOE ID

RFID APPLIED TO VALUE CHAIN  
OF FOOTWEAR PRODUCTION,  
DISTRIBUTION AND SALES



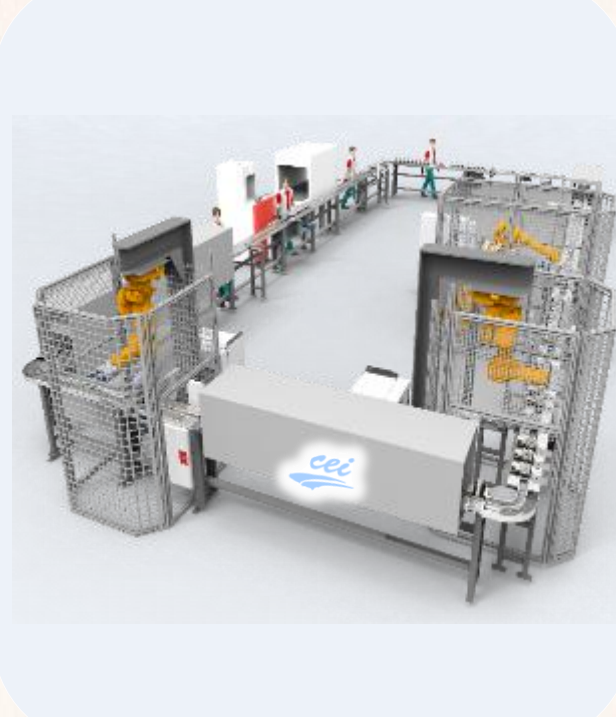
### TOPIC SHOE

TOTAL DESIGN & COMMERCE  
SUPPORT TOOLS FOR THE SHOE  
INDUSTRY



### NEWALK TECH

PRODUCTION ROBOTIC  
TECHNOLOGIES AND LINES FOR  
FOOTWEAR VALORIZATION



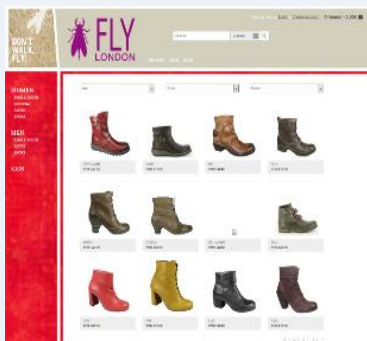
## 2 | HIGH SPEED SHOE FACTORY

“SHOE FACTORY MODEL FOR AGILE RESPONSE IN 24/48 HOURS”

### MAIN GOALS:

- PAIR-TO-PAIR PRODUCTION AND STOCKS ELIMINATION
- ONLINE SALES, SMALL ORDERS AND REPLACEMENTS
- PRODUCTION OF SAMPLES AND NEW COLLECTIONS
- FLEXIBILITY AND VERSATILITY

#### E-STORE



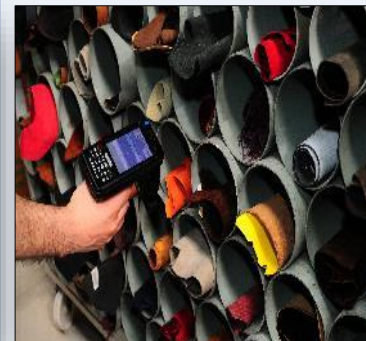
#### E-CUT



#### E-LOG



#### E-MAT



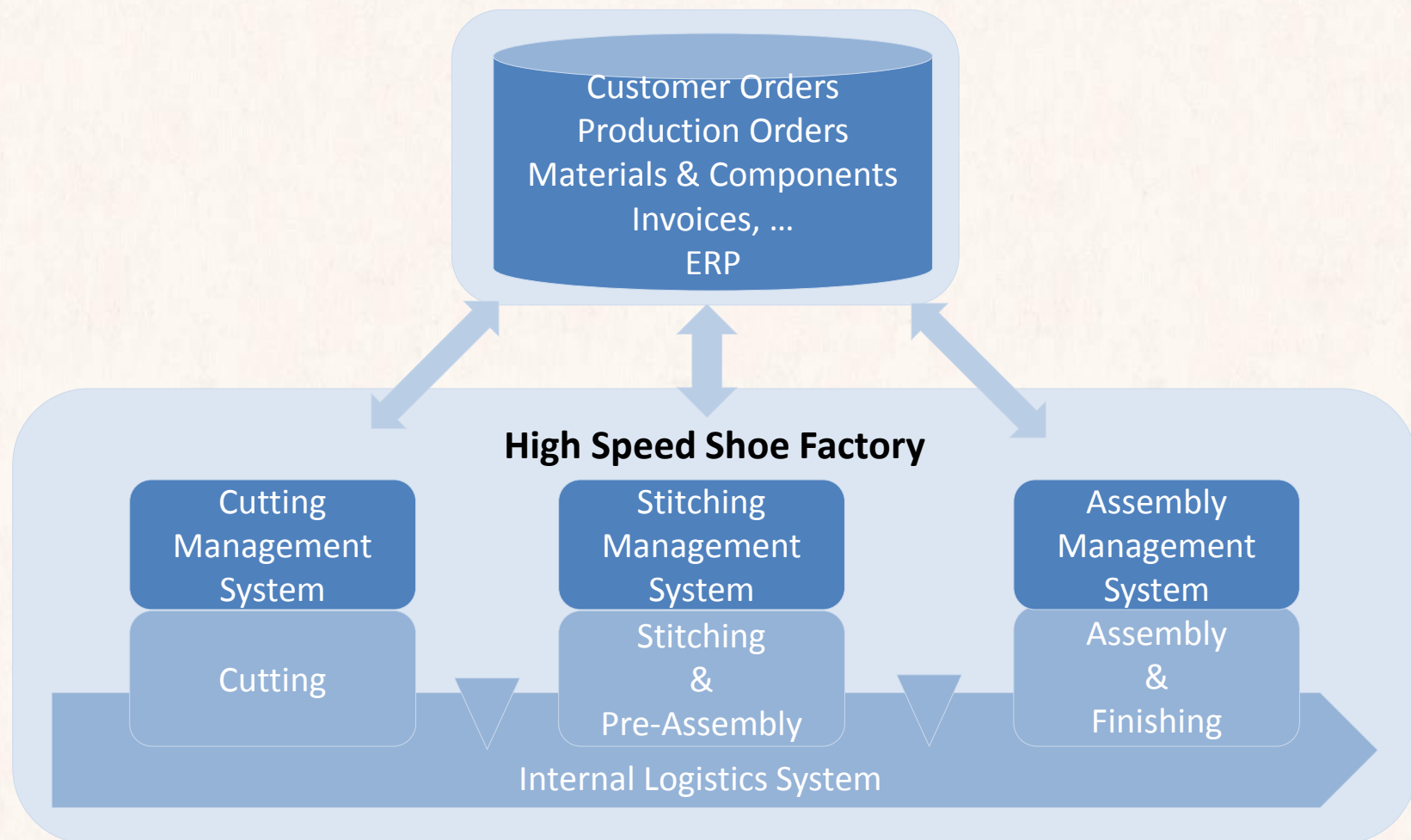
#### E-LAST



## 2 | HIGH SPEED SHOE FACTORY

### APPROACH

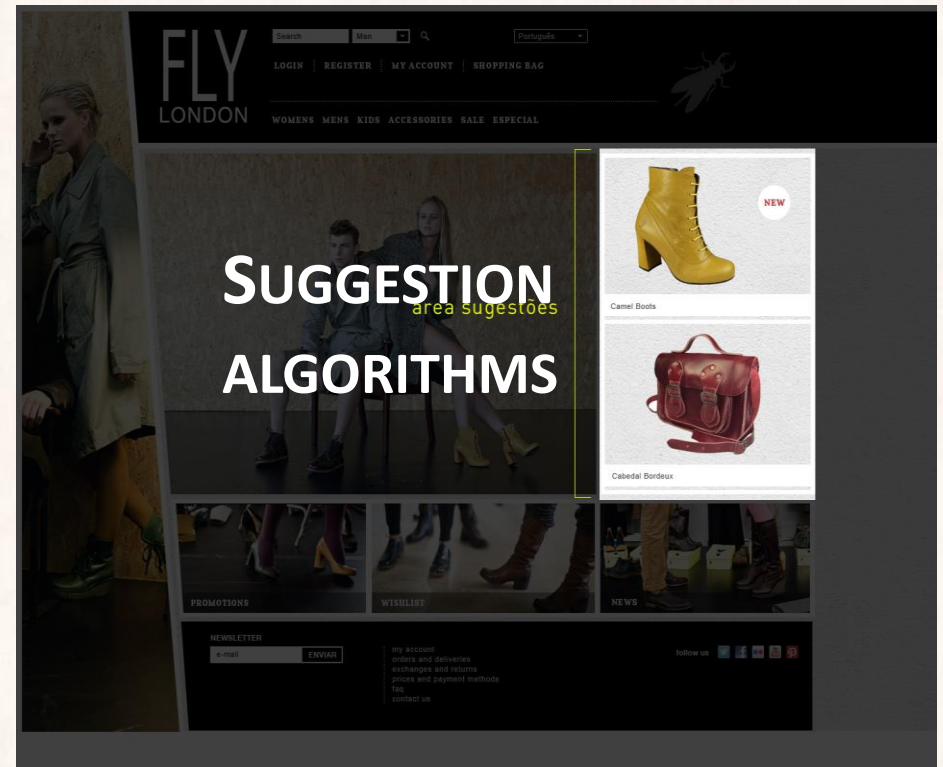
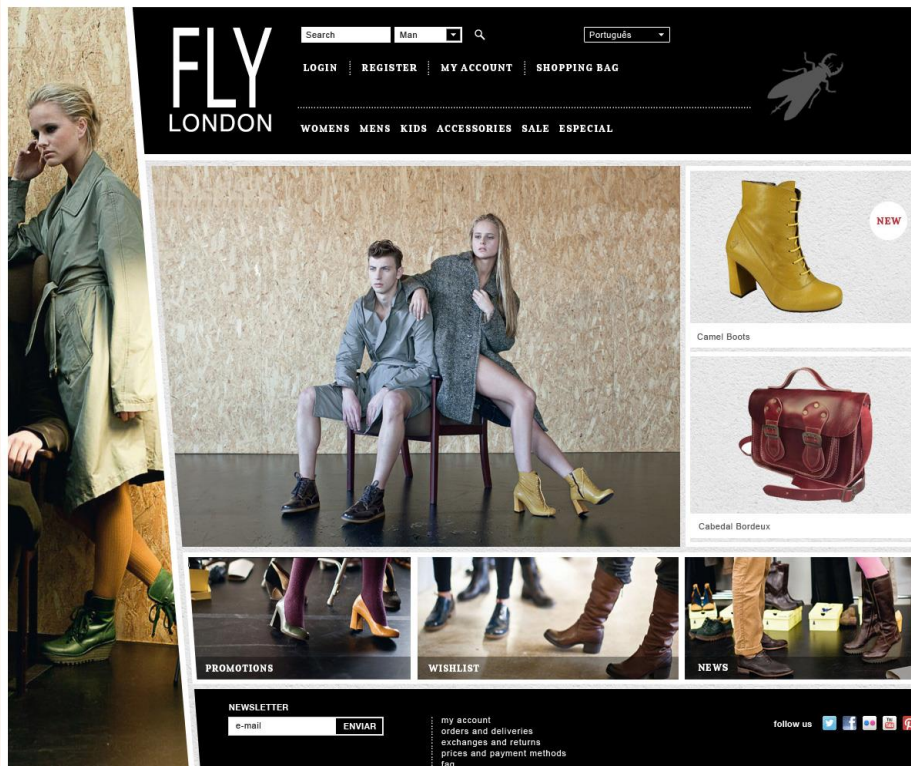
INTEGRATE IN A **SINGLE PRODUCTIVE PHASE** THE CUTTING, STITCHING, ASSEMBLY AND FINISHING WITH SUPPORT OF AN **INTERNAL LOGISTICS SYSTEM**





## 2 | HIGH SPEED SHOE FACTORY

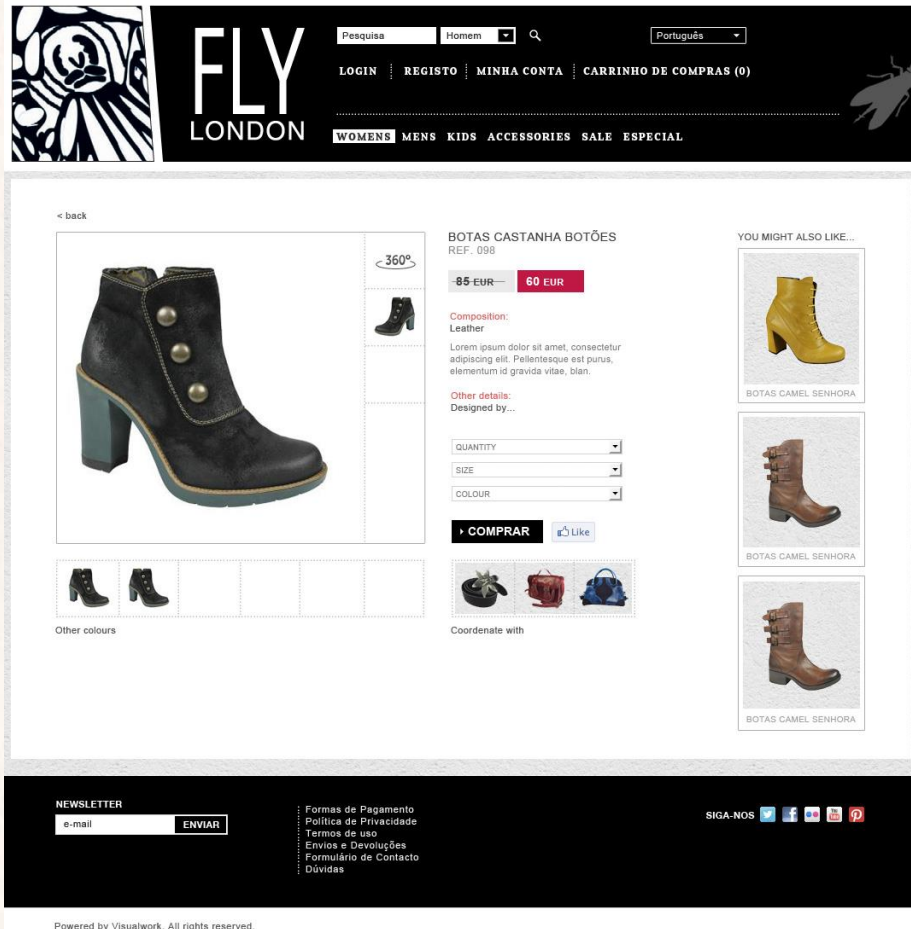
### E-STORE



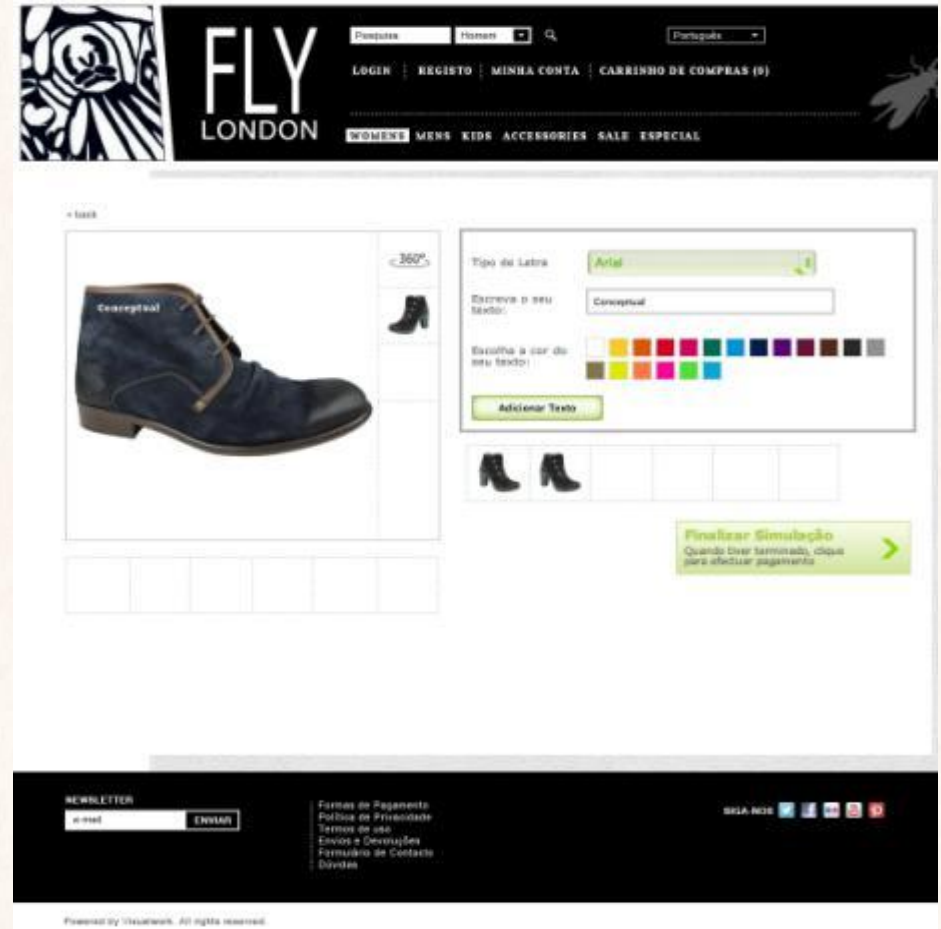


# 2 | HIGH SPEED SHOE FACTORY

## E-STORE

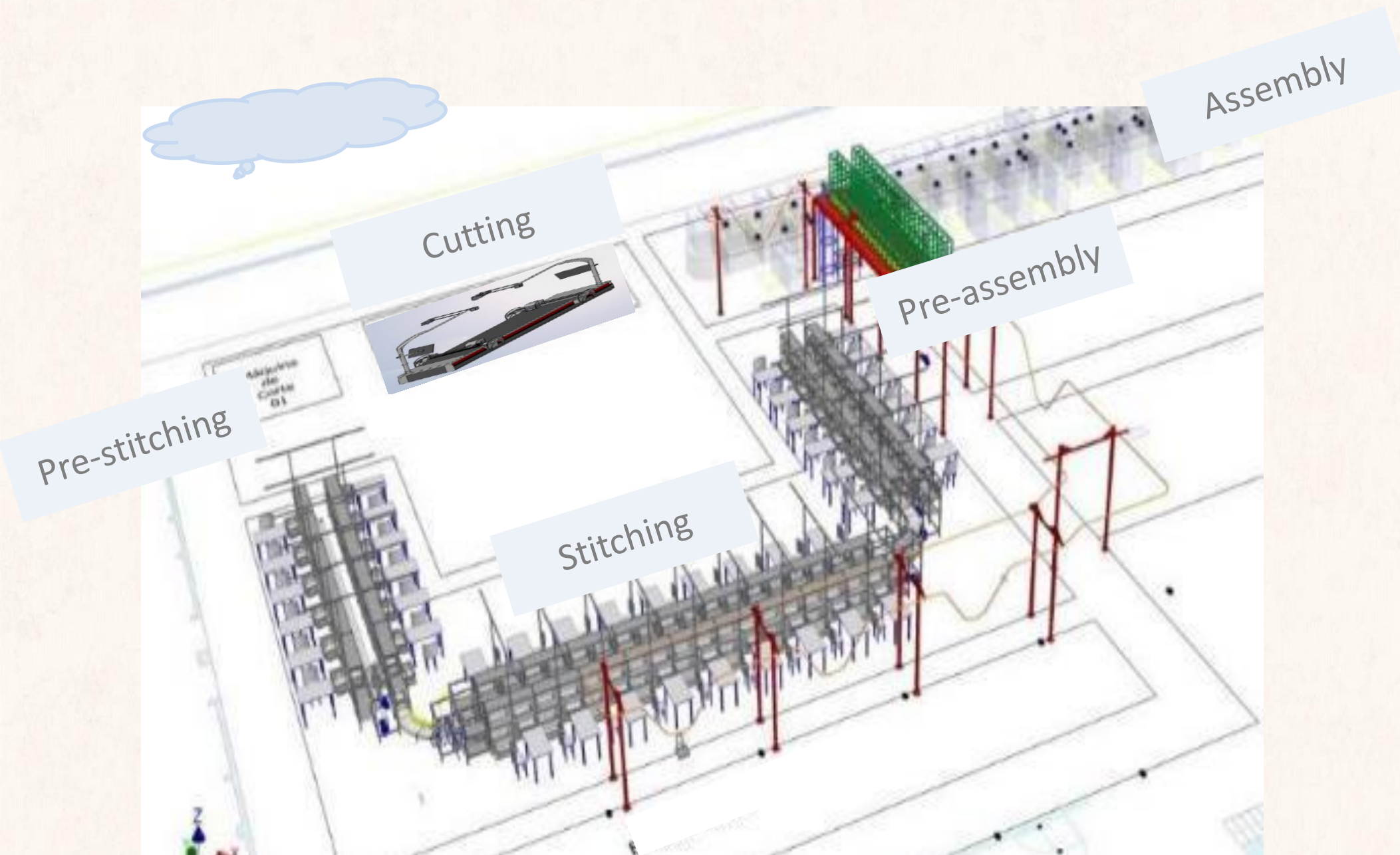


PRODUCTS CATALOGUE & ARTICLES DETAIL



SHOES PERSONALIZATION

## 2 | HIGH SPEED SHOE FACTORY





# 3 | HIGH SPEED SHOE FACTORY

## E-CUT





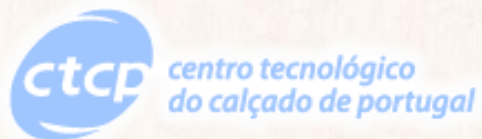
# 3 | HIGH SPEED SHOE FACTORY

## E-LOG



# 3 | HIGH SPEED SHOE FACTORY

## PARTNERSHIP



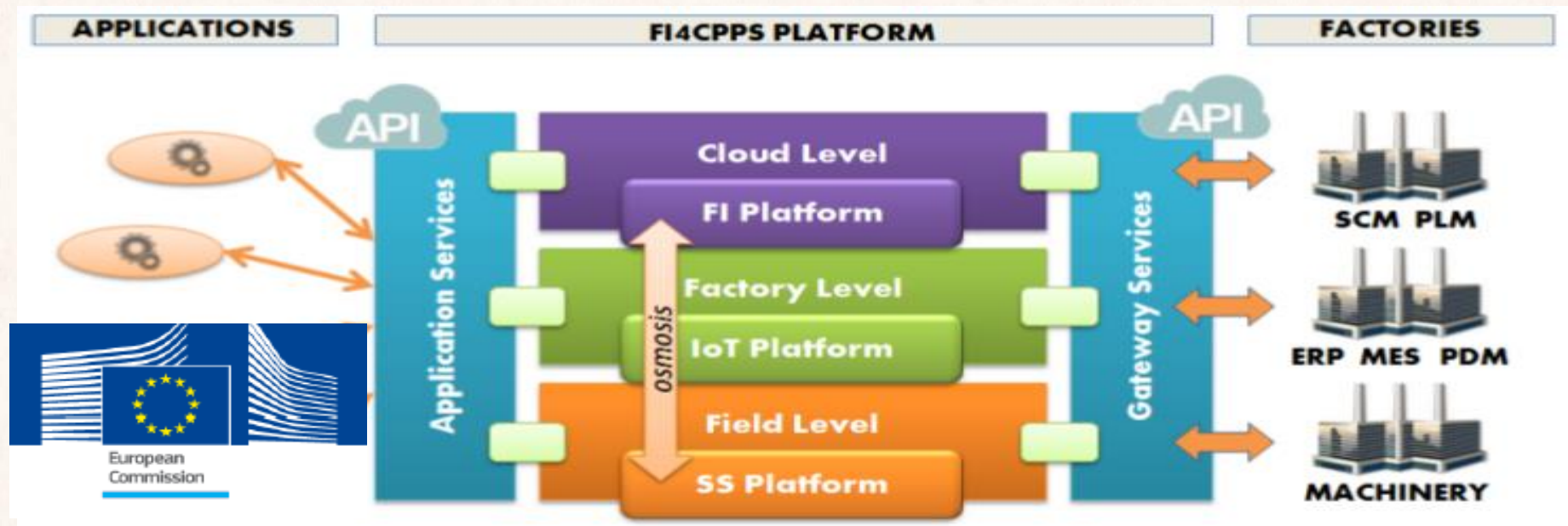


## 4 | FUTURE TRENDS

### DIGITAL FACTORY, INDUSTRY AND LOGISTICS 4.0:

- HORIZONTAL AND VERTICAL SYSTEM INTEGRATION
- INDUSTRIAL INTERNET OF THINGS (IIOT), THE CLOUD, DATA ANALYTICS
- ROBOTICS
- GROWTH OF MOBILE, ANYWHERE, ANYTIME COMPUTING.....

**BEinCPPS:** HORIZON 2020 EU Innovation Action aiming CPS-oriented Future Internet-based machine-factory-cloud service platform *CPPS-isation* and Experimentation (REF. 680633. [http://cordis.europa.eu/project/rcn/198771\\_en.html](http://cordis.europa.eu/project/rcn/198771_en.html))





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**THANK YOU NANOFOOT PARTNERS FOR THE EXCELLENT COLLABORATION!**

**THANK FOR YOUR ATTENTION!**

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