



Lyon - France, 21<sup>th</sup> November 2013

PRESS RELEASE

[uitic@uitic.org](mailto:uitic@uitic.org)

## An Amazing 18<sup>th</sup> Congress for UITIC in China

*The 18<sup>th</sup> International Technical Footwear Congress of UITIC (International Union of Shoe Industry Technicians) has just ended, marking a resounding success. From 13 to 16 November, more than 300 participants met in Guangzhou, China, to discuss a topic that is critical to the future of the industry: Social Responsibility.*

The congress was successful in more ways than one: working with a subject as sensitive as it is strategic, the event managed to bring together a representative sampling of the international footwear industry with professionals and experts from nearly 30 countries, including 100 foreign attendees from outside China.

Impeccably organised by UITIC and the China Leather Industry Association (CLIA) in an ideal setting, the Shangri-La Hotel in Guangzhou, the discussions were convincing for the world's biggest names in footwear and prestigious brands. Numerous international professional federations were on hand, notably the European Confederation of the Footwear Industry.

The extremely high technical and scientific quality of the 37 presentations and posters proposed by international experts made it possible to showcase innovative and operational solutions in all areas of CSR. The tours of the Belle Group and Huajian Group factories conducted at the start of the congress were also interesting from technological and industrial perspectives. Finally, the Pearl River Delta won the hearts of the participants during an unforgettable diner aboard a boat...

Yves Morin, President, and Françoise Nicolas, General Secretary of UITIC, as well as the Executive Committee, would like to thank everyone involved for this successful event:

- The attendees, first of all, for their presence and their active involvement,
- The presenters and speakers,
- Manufacturers Belle Group and Huajian Group for organising site visits,
- Xinhaopan Group, our exclusive sponsor,
- The sponsors of the congress,
- And CLIA for its major contribution to the success of this congress.

**We look forward to seeing you in 2015 for  
the 19<sup>th</sup> UITIC International Technical Footwear Congress!**

###

**About the UITIC - [www.uitic.org](http://www.uitic.org)**

*Present in 27 countries, the UITIC aims to develop technical knowledge in the footwear industry, in particular by organising international conferences and setting up information exchanges between its members. The UITIC groups together national associations of footwear technicians, professional organisations and research centres. Since 2010, its President has been Yves Morin, CEO of CTC ([www.ctcgroupe.com](http://www.ctcgroupe.com)).*