

18th INTERNATIONAL TECHNICAL
FOOTWEAR CONGRESS

Exclusive Sponsor



Organizer



Official Event



"SOCIAL RESPONSIBILITY: A CHALLENGE FOR THE FOOTWEAR INDUSTRY"



Technical and
Scientific Partner



Media Partner



Marketing Partner



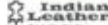
13-16 November 2013

GUANGZHOU & DONGGUAN (China)

Technical Partner



Media Partners:



Shanghai - China, 5 September 2013

PRESS RELEASE

uitic@chinalleather.org

18th UITIC Congress is ready to open

The 18th International Technical Footwear Congress will take place at Shangrila Hotel in Guangzhou on 13-16 November 2013. The International Union of Shoe Industry Technicians (UITIC) has entrusted the organization to China Leather Industry Association (CLIA).

Established in 1972, UITIC is an organization which aims at developing technical knowledge in the footwear industry, in particular by organizing international conferences on a regular basis and by taking the initiative in setting up information exchanges between its members, exclusively in the field of technology.

CLIA, established in 1998, is a national organization of 1,400 members and serves for whole China leather industry: fur and leather making, footwear, leather garment, handbag, leather products and chemicals as well as related institutions, research institutes and colleges.

Footwear manufacturers and experts will discuss "Social Responsibility: a

challenge for the footwear industry". It's expected more than 300 participants, including about 100 from overseas will come to the event.

The session's themes of the Congress draft program are Product Innovation, Process Innovation, Working conditions, Consumers and Customers, Business practices and Social Responsibility Implementation. There are two categories of presentation, oral presentation and visual presentation. Call for paper has successfully finished, and full paper submission deadline is October 1. There are 3 guest speakers and 23 oral speakers around the world confirmed their participation. A simultaneous translation service will be arranged.

According to the agenda, November 13 is set for registration on site, the important events including press conference in the afternoon and welcome cocktail in the evening are scheduled on the same day. The factory visit in Guangzhou and Dongguan is scheduled on November 14. The congress will be open officially on November 15th, followed by official dinner and close on November 16th at noon. All participants are encouraged to register online at the Congress official web, the deadline for early bird discount is September 13.

The exclusive sponsor of the congress is Guangdong Sehope Group, with China Leather Web the appointed media partner, APLF the marketing partner, and CTC the technical and scientific partner. Ars arpel, Modapelle, Indian leather, Leather age, China Leather and Hui Cong Web are the newly added media partners.

18th INTERNATIONAL TECHNICAL
FOOTWEAR CONGRESS

Exclusive Sponsor



Organizer



Official Event



"SOCIAL RESPONSIBILITY: A CHALLENGE FOR THE FOOTWEAR INDUSTRY"



Technical and
Scientific Partner



Media Partner



Marketing Partner



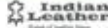
13-16 November 2013

GUANGZHOU & DONGGUAN (China)

Technical Partner



Media Partners:



The 18th International Technical Footwear Congress

Press Conference

Date: 5 September, 2013

Venue: Room M20, Hall E2, Shanghai New International Expo Center

Panel Guests: Yves MORIN, President of the International Union of Shoe Industry Technicians (UITIC)

Su Chaoying, Chairman of China Leather Industry Association (CLIA)

Liu Suilong, President of Guangdong Sehope Group Co., Ltd., vice president of CLIA

Agenda:

10:30 am Introduction of UITIC and Footwear Social Responsibility

Yves MORIN

10:35 am Introduction of preparation of the Congress

Su Chaoying

10:40 am Introduction of The Guangzhou World Shoes Capital

Liu Suilong

10:45 am Q&A

11:00 am Press Conference Ends